

Sweatshirt of
HOPE[®]
God Loves You!

Join the Movement
SAVE A LIFE



 **LOVE
YOUR
NEIGHBOR**

**Linking
HOPE
4 Life**

- ✓ Law Enforcement
- ✓ Non-Profits
- ✓ Churches
- ✓ Businesses

Coming September 20-21, 2025 - HOPE 25

Truly, I say to you, as you did it to one of the least of these my brothers, you did it to me. Matthew 25:40



In Pennsylvania 2023...

- 1.5 Million Food Insecure
- 40,000 Reports Child Abuse
- 13,000 Homeless Veterans
- 46,000 Homeless Children & Youth
- 4,700 Drug Overdose Deaths

SO WHY CARE...

This is someone's **mother, father, sister, or brother.**

Take time to listen to their story before judging them!

We all have a story!



There is **HOPE** no matter the past!

NATIONAL SUICIDE PREVENTION LIFELINE™
CALL or TEXT 988
www.suicidepreventionlifeline.org

FELLOWSHIP OF CHRISTIAN ATHLETES (FCA)

107.5 *Alive.com*
WITH-FM
Practically Different

re:VIVALS

Love Cradle Int.
Cuddling and Inspiring Babies for Life
Healing Hearts

THE HOPE LINE

Keystone Opportunity Center

St Luke's
UNIVERSITY HEALTH NETWORK

BLESSINGS OF HOPE

Indian Valley Chamber of Commerce

PENN FOUNDATION
BEHAVIORAL HEALTH SERVICES

FREE RESOURCES
at: www.SweatshirtofHope.org
24/7 PRAYER HOTLINE

Why a Sweatshirt...

Many times, people struggling will wear a hooded sweatshirt to hide the hurt, pain, and shameful scars of disappointment.

It's More Than a Sweatshirt... It's a Non-Threatening Way to Share the Gospel



Sweatshirts are worn TWO YEARS or longer generating 8,000 viewer impressions.
Study done by ASI (Advertising Specialty Institute)

We collaborate with non-profit organizations that are the feet on the street distributing warm HOPE-branded sweatshirts!

Partners:
Food Pantries
Street Outreach Programs
Recovery Centers
Community Homeless Shelters
Transitional Housing
Foster Children in Transition



BROKEN LETTERS
we are ALL broken
GOD LOVES YOU
only ONE true God
THE CROSS
the ONLY answer

Join the Movement

**Give a Sweatshirt, consider donating
\$20.00 a month or a one-time gift.**

100% of Your Donation goes to give away sweatshirts!

**DONATE
INVEST IN
KINGDOM
WORK**



WHO IS Sweatshirt of Hope?

Purpose: To bring our community together to understand the mental, physical, and spiritual needs of those struggling and providing apparel with a message of Hope

Vision: To make a **life-changing IMPACT** loving and caring for others.

Mission: "Love Your Neighbors" Give HOPE 4 Life!

Testimonial

How we can **share HOPE** and **give** a HOPE-Branded Sweatshirt.

A young girl was wearing her Hope Sweatshirt while working in a small retail store when a middle-aged lady walked in. The lady came to the counter to pay and stopped – looked at this gal’s sweatshirt, and said – the image says HOPE, God Loves You! She said God does not love me, the teenager said, but God does love you, and the lady said God cannot love me because of all the bad things in my past. The young gal explained that we are all broken and sinned, but God will forgive us if we ask him for forgiveness. The young girl took time and prayed with the lady.

HOPE Festival
2024
Looking back

- 161 Volunteers
- 2 Fire Police Departments
- 5 Police Municipalities
- 81 Non-Profit Organizations
- 70+ Business & Individual Sponsors
- 12 Musicians, Speaker Groups
- 11 People Baptized
- 10,000 Attendees
- 13 States Represented
- 330 Recovery Walk
- 1,282 HOPE Sweatshirts





Volunteer

sweatshirtofhope.org/volunteer

We are looking for enthusiastic and friendly people who desire to make a difference in the community.

Free Community Event!

FOOD • KIDS EVENTS • RESOURCES

**SPORTS &
MUSIC
FEST**

Featuring:

Live Concerts

Surprise Nashville Singer

Recovery Walk

SEPT. 20 & 21

741 N County Line Rd. Souderton, Pa.

Sweatshirtofhope.org



St Luke's Penn Foundations "RECOVERY is for EVERYONE" WALK

Kids Block Party

Petting Zoo

FREE HAIRCUTS

Inflatables

FREE FOOD (Burgers, Fries, Donuts)

SPORTS Celebrity

RESOURCES for Life's Struggles - 80+ non-profit organizations

Bring **HOPE**
to your Community

Donate

SPONSORSHIPS for HOPE FEST 25



**Annual
Ambassador
\$30,000**

- Be Seen, Be Heard, Be a Blessing, and Provide Hope to Those in Need
- ✓ Provides sweatshirt distribution in 2025
 - ✓ Recognition at ALL Events
 - ✓ Acknowledgement on ALL Media Platforms



**Platinum
\$20,000**

- ✓ Logo on Roving Truck & Trailer Billboard (deadline June)
- ✓ Radio Spots 25-:30 Second (107.5 Alive)
- ✓ Radio Spots 20-:30 Second – sponsored by ads
- ✓ LED Event Screens – Social Media Platforms - Website
- ✓ Recognition by Emcee during the Event
- ✓ 90 Second Commercial during Event and live-streamed

**Diamond
\$15,000**

- ✓ Radio Spots 15-:30 Second (107.5 Alive)
- ✓ Radio Spots 10-:30 Second – sponsored by ads
- ✓ LED Event Screens – Social Media Platforms
- ✓ Recognition by Emcee during the Event - Website
- ✓ 30 Second Commercial during Event and live-streamed

**Gold
\$10,000**

- ✓ Radio Spots 10-:30 Second – sponsored by ads
- ✓ LED Event Screens
- ✓ Social Media Platforms
- ✓ Website
- ✓ Recognition by Emcee during the Event

**Silver
\$5,000**

- ✓ Radio Spots 10-:30 Second – sponsored by ads
- ✓ LED Event Screens
- ✓ Social Media Platforms
- ✓ Website

**Bronze
\$1,000**

- ✓ LED Event Screens
- ✓ Social Media Platforms
- ✓ Website

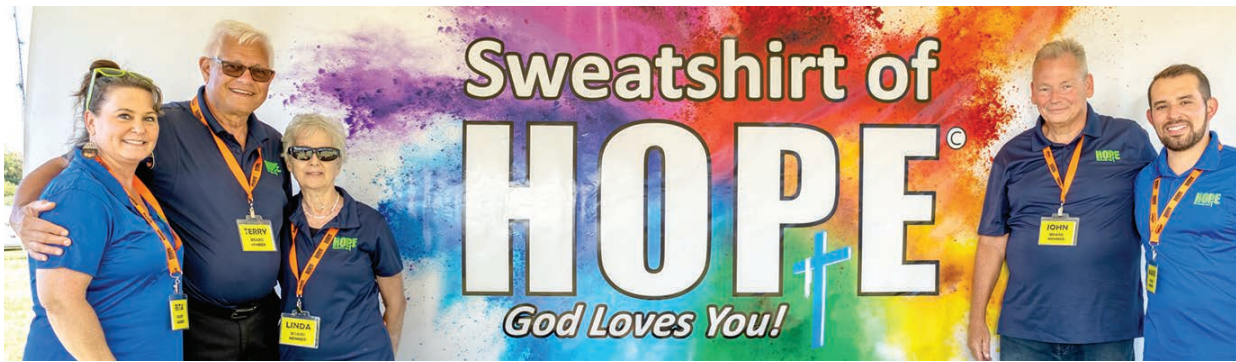
**Donate
Help Sponsor
our Outreach
Care Packages**

- Every dollar donated is appreciated!
- ✓ Sweatshirts
 - ✓ Outreach Support Program
 - ✓ Love Your Neighbor Bundle Program
 - ✓ Where most needed

SAVE DATES - September 20-21, 2025



PRAY ~ VOLUNTEER ~ DONATE



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God Loves You!

For more
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Non-Profit
Postage
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