

Sweatshirt of
HOPE[®]
God Loves You! 

Help us reach
our goals in
2024!



 **LOVE
YOUR
NEIGHBOR
CAMPAIGN**

We Plant THE SEEDS... *But God Gives* THE HARVEST

A person is shown from the side, wearing a dark, paint-splattered t-shirt. They are using a brush to apply thick, vibrant paint to a large, abstract figure on a dark background. The figure is composed of various colors, including orange, red, white, and blue, and has a hooded shape. The overall scene is dramatic and artistic, with the artist's hands and the brush being the focal point of the action.

Why a Hooded Sweatshirt?

Many times, people who are struggling wear a hooded sweatshirt to hide the hurt, the pain, and, the scars, of disappointment.

We offer Hope and a message that God Loves You no matter your past.

We poke holes in the darkness of our world by shining the light of Jesus every day.

A sweatshirt is a non-threatening vehicle that will start a conversation about HOPE.

No Greater Love

This painting of Christ was created at Hope 23 to spark conversations about hope in Jesus.

Artist Marc Eckel, the Splat Experience

Who Are We?

The ministry goal is to provide sweatshirts with a message of **HOPE** and encouragement to persons struggling in life. The hooded sweatshirt will provide comfort, warmth and God's love all in one package. Many of us need encouragement as we travel this road of life.

VISION:

Make Outreach Easier and make a Life-Changing IMPACT loving and caring for others.

MISSION:

"Love Your Neighbors"
...Give a Sweatshirt...Give HOPE 4 LIFE!

Sweatshirts are our **TOOL**...

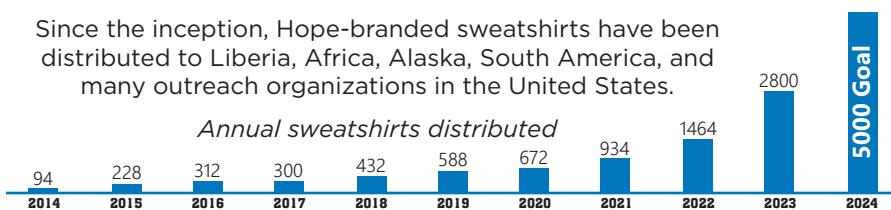
Helping people find **HOPE IN GOD**...
is our **GOAL**

On a cold snowy Thanksgiving morning in 2013 while lying in bed the Lord gave Terry a vision to share a message of HOPE. Within one hour, the Holy Spirit gave a clear vision to use a hooded sweatshirt with the word HOPE in broken letters because each of us is broken and in need of God. The logo was to include a cross with the words; God Loves You and, in each hoody pocket, a card with the question; If you die today, where will you spend eternity? Next to that question are the steps to accept Jesus Christ as their savior.



**Help us reach our
5,000 sweatshirt goal in 2024**

Since the inception, Hope-branded sweatshirts have been distributed to Liberia, Africa, Alaska, South America, and many outreach organizations in the United States.



LIVES IMPACTED FOR CHRIST!



Event Recap





MUSIC FEST

2023 Hope Festival

Over 5000 attended the free family event that included free food, haircuts, petting zoo, inflatables, world-renowned ventriloquist, resources for life's struggles, live music, a concert by Nashville artists, world champion pool players, and more.

- ✓ 6 individuals accepted the Lord, 5 Baptized
- ✓ 55 Non-Profit Organizations Offered Resources
- ✓ St Luke's & Penn Foundations Walk - Recovery is for Everyone: 200+ walkers
- ✓ States Represented: PA, NJ, DE, MD & VA
- ✓ 154 awesome volunteers

Attendance

	Males: 1,544 (30%)
	Females: 1,970 (39%)
	Minors under 18: 1,566 (31%)
	Total Attendance: 5,089

Food & Beverage

	Hamburgers: 1,544 Pulled Pork: 430 Chicken Fingers: 704 Fries: 1,200
	Hot Dogs: 1,370
	Cups of Coffee: 600+
	Donuts: 2,604 Funnel Cakes: 360

Apparel

	Sweatshirts: 500
	T-shirts: 1,299
	Camo Hats: 100
	Teddy Bears: 36



Volunteer

We are looking for enthusiastic and friendly people who desire to make a difference in the community.

sweatshirtofhope.org/volunteer

SPORTS & MUSIC FEST

SEPT. 21 & 22

741 N County Line Rd., Souderton, Pa.

FREE

FOOD

KIDS EVENTS

CONCERTS

RESOURCES



FREE FAMILY EVENT

*Features Nashville recording artist **Ben Fuller** from *Farmer to Drugs to Finding HOPE!**

Sweatshirt of Hope offers Resources from 80+ groups.

"Linking HOPE 4 Life"



Sweatshirtofhope.org

Bring **HOPE**
to your Community

Donate

Your financial support is a vital part of our mission. Together we can impact our community and offer Hope.



To help sponsor our **2024 Sports & Music Fest** contact us at sweatshirtofhope.org/contact or **215-872-3733**

Platinum \$20,000 Sports & Music Fest Sponsor	<ul style="list-style-type: none">✓ Logo on Roving Truck & Trailer Billboard (deadline June)✓ Radio Spots 25-:30 Second (107.5 Alive)✓ Radio Spots 20-:30 Second – sponsored by ads✓ LED Event Screens – Social Media Platforms - Website✓ Recognition by Emcee during the Event✓ 90 Second Commercial during Event and live-streamed
Diamond \$15,000 Sports & Music Fest Sponsor	<ul style="list-style-type: none">✓ Radio Spots 15-:30 Second (107.5 Alive)✓ Radio Spots 10-:30 Second – sponsored by ads✓ LED Event Screens – Social Media Platforms✓ Recognition by Emcee during the Event - Website✓ 30 Second Commercial during Event and live-streamed
Gold \$10,000 Sports & Music Fest Sponsor	<ul style="list-style-type: none">✓ Radio Spots 10-:30 Second – sponsored by ads✓ LED Event Screens✓ Social Media Platforms✓ Website✓ Recognition by Emcee during the Event
Silver \$5,000 Sports & Music Fest Sponsor	<ul style="list-style-type: none">✓ Radio Spots 10-:30 Second – sponsored by ads✓ LED Event Screens✓ Social Media Platforms✓ Website
Bronze \$1,000 Sports & Music Fest Sponsor	<ul style="list-style-type: none">✓ LED Event Screens✓ Social Media Platforms✓ Website

Sweatshirt of Hope is a 510c3 faith-based organization with NO paid staff.

Donate
Help Sponsor
our Outreach
Care Packages

Every dollar donated is appreciated!

- ✓ Sweatshirts
- ✓ Outreach Support Program
- ✓ Love Your Neighbor Bundle Program
- ✓ Where most needed



Pray

We thank God for the Hope he continues to give us. Join us in prayers of thanks as we continue to share God's love. Need prayer? 267-367-LOVE



LET HOPE Awaits
EVERYONE WELCOME! EVERYONE MATTERS!



Join us as we
celebrate our
10th Anniversary



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For more
information contact

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"Sweatshirt of Hope wants to share the message of Hope with those struggling. As founder and chair, I experienced feeling helpless, and hopeless when our daughter started with migraines which eventually led to addiction"

- Terry S. Derstine