

# 2022 SPONSORSHIP PACKAGES

| 2022 Sponsorship Packages   |             |   |             |            |            |            |
|-----------------------------|-------------|---|-------------|------------|------------|------------|
| Advertisement Exposure Type |             | Benefits  | Diamond     | Gold       | Silver     | Bronze     |
|                             |             |   | \$15,000    | \$10,000   | \$5,000    | \$1,000    |
| 1                           | Bonus       | Invitation to <a href="#">Vision Night Event</a> (October 28th, 22) | X           | X          | X          | X          |
|                             |             | Booth Placement at Event  | X           | X          | X          |            |
| 2                           | Out of Home | Billboard   | X           | X          |            |            |
|                             |             | Radio Spots: Diamond 400 Second Gold 250                            | X           | X          |            |            |
|                             |             | LED Screen at the Event   | X           | X          | X          | X          |
|                             |             | Banners/Signage   | X           | X          | X          | X          |
| 3                           | Online      | Website   | X           |            |            |            |
|                             |             | Social Media Platforms  | X           |            |            |            |
| 4                           | Print       | Brand Placement in "Call to Action Card"                            | X           |            |            |            |
| <b>Total Benefit</b>        |             |   | <b>100%</b> | <b>67%</b> | <b>44%</b> | <b>33%</b> |

## ✓ Next steps:

- Donate at [www.sweatshirtofhope.org](http://www.sweatshirtofhope.org)
- Make checks payable to:
  - Sweatshirtof HOPE
  - Memo Line: HOPE 2022
- Mail check by June<sup>t</sup>, 2022
  - 130 N School Lane, Souderton, PA 18964